

THE MYCENAEAN

THE KEY TO A PERFECT VALENTINE'S DAY

In a serious relationship? Crushing hard? Married? No matter what the exact status is of your relationship with you and that special someone, Valentine's Day is one of the select days of the year to show exactly how much you care. All your actions, gifts, and plans planned for this day will be carefully evaluated and picked at by your significant other to try and decipher how much you really love and care for them (no pressure or anything.) Not to worry, though, below you will find all you need to know to make your love swoon and feel appreciated, leaving you out of the dog house- a win-win situation.

THE STEP-BY STEP PROCESS

STEP ONE: **Choose a special date**

SURPRISES- No one can resist a surprise, and if they tell you they can— they're lying. Go for something personal. Small or large, a gift/surprise with thought and meaning behind the curtains will leave your Valentine pleased and feeling appreciated.

DINNER AND A MOVIE- Classic and simple, you can never do this wrong. Pick a restaurant that means a lot to your Valentine or will be a restaurant they will enjoy while ending the night with a Rom-Com.

Pitch Perfect's Rebel Wilson and 50 Shades Of Grey's Anastasia Steele take the screen in 'How To Be Single' on February 12th, 2016. Raleigh Grande, newly remodeled, has a lot to offer with high quality meals and reclining movie theatre seats.

DIY- 3 words: DO. IT. YOUR-SELF. An easy way to show you care without breaking the bank. Reminder, the phrase, "It's the little things that count," is not far off at all. It would surprise you how often times girls (and guys, too!) are all supportive on a plan to save money.

OUT OF THE ORDINARY- For those who this is possible and affordable for— go for it! Do something crazy. Do something you guys have never done before like rock climbing, museum gazing, zoos and aquariums; all of these will do the trick to blow your date away.

STEP TWO: **Pick the perfect restaurant**

Picking the perfect place to grab a bite to eat is crucial for a perfect night. Pick somewhere special to your date that you know means something to them and your relationship. The acknowledgement of recognizing a place that hold memories for you two will not go unnoticed by your date. This does not necessarily mean you have to spend a fortune though, below are choices in any price range ranging from casual to formal.

TOP 15 RESTAURANTS IN RALEIGH:

\$\$ Olive Garden - Capitol Blvd
\$\$ Cheesecake Factory - Crabtree Valley Mall
\$\$ Cowfish - North Hills
\$\$\$ Angus Barn - Glenwood
\$ Fox and Hound- North Hills
\$\$\$ Mira - North Hills
\$\$\$ Brasa - Brier Creek
\$ Bar Louie - Brier Creek
\$\$ Yard House - North Hills
\$\$ Mellow Mushroom - Glenwood
\$ Steak & Shake - Glenwood
\$ Ganzas Tacos & Tequila
\$\$ Red Lobster - Old Wake Forrest
\$\$ Kanki - Crabtree Valley Mall
\$\$\$ Coquette Brassiere- North Hills



STEP THREE: **Get a golden gift**

STUFFED ANIMALS- You can never go wrong when a stuffed animal is involved in regards to showing affection. What better way to say "I love you," than a stuffed animal? I'm here to tell you, you go for however big your bank allows-- and let me tell you that \$50 stuffed teddy bears are definitely in season.

CHOCOLATE/CANDY- The corny and flashy heart shaped chocolate goes hand-and-hand with a perfect V-Day. This simple sweet is exactly what your date wants. You can never go wrong with some sugar.

FLOWERS- Something about the delicacy and overall beauty of flowers makes girls go crazy. There is nothing quite like being given them. This simple and stereotypical gift is also a necessity and will go a long way-earning you lots of brownie points.

PROJECTS- The gifts that mean something are the most valued to anyone. Make something special or take your date on an experience they'll love and never forget. Making memories is a great way to spend V-Day.

JEWELRY- This gift is where we approach the shaky line of a budget. Your girl will fawn over any jewelry meant for them so do not be ashamed if you can't provide with diamonds or gold, when it comes down to it, it really is the thought that counts.

25 LOVE SONGS FOR 2016:

1. Can't Help Falling in Love- Elvis Presley
2. Lucky- Jason Mraz ft. Colbie Caillat
3. Little Things- One Direction
4. XO- John Mayer
5. Adore You- Miley Cyrus
6. Give Me Love- Ed Sheeran
7. I Don't Dance- Lee Brice
8. I think I'm in Love- Kat DeLia
9. Like I'm Gonna Lose You- Meghan Trainor ft. John Legend
10. All of Me- John Legend
11. Stay with Me- Sam Smith
12. You Shook Me All Night
13. Long- ACDC
14. Love Story- Taylor Swift
15. One Less Lonely Girl- Justin Bieber
16. Sugar- Maroon 5
17. A Thousand Years- Christina Perri
18. Photograph- Ed Sheeran
19. She Will Be Loved- Maroon 5
20. Fix You- Coldplay
21. I'll Be- Edwin McCain
22. I'm Yours- Jason Mraz
23. A Drop In The Ocean- Ron Pope
24. Just the Way you are- Bruno Mars
25. Chasing Cars- Snow Patrol





Caption describing picture or graphic.

INSIDE STORY HEADLINE

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it

useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

INSIDE STORY HEADLINE

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or

an editorial. You can also profile new employees or top customers or vendors.

"TO CATCH THE READER'S ATTENTION, PLACE AN INTERESTING SENTENCE OR QUOTE FROM THE STORY HERE."

INSIDE STORY HEADLINE

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the

image.



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Organization

BUSINESS NAME

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555
E-mail: someone@example.com

WE'RE ON THE WEB!

EXAMPLE.COM

YOUR BUSINESS TAG LINE HERE

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

BACK PAGE STORY HEADLINE

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give

your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a

good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.